



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

Connected ▶ Active ▶ Healthy  
▶ HOPEFUL

COUNTRYSIDE YMCA  
2020 Annual Report

The mission of the Y is to put Christian principles into practice through programs that build healthy spirit, mind, and body for all.



## BRINGING HOPE TO OUR COMMUNITY

As a non-profit organization, our role is to identify needs in the community and find ways we can meet those needs. The pandemic gave us unprecedented opportunities to serve in new ways. Our response would not have been possible without incredible members who stayed with us, families who trusted us and the private and corporate donations of many through our Annual Campaign.

Thank you for helping us to stay actively engaged in the mission work that is the foundation of all we do. Together, we brought hope into our community.

Sincerely,

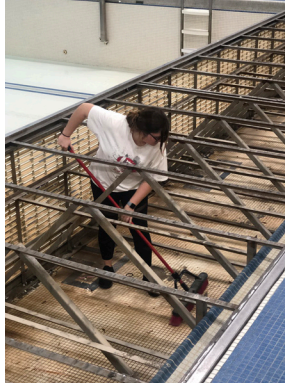
A handwritten signature in black ink that reads "Chris Johnson".

Chris Johnson, CEO



STAYING  
**Active** ▶

# SHUTTING OUR DOORS DIDN'T STOP US



After shutting our doors March 17, we didn't know when we would open them again. We wanted to be ready when we did. Staff took the time to clean, refresh spaces, and perform necessary repairs to make our members feel safe when they returned.

We partnered with Joshua's Place and other local organizations to pack meals for families.

# ▶ VIRTUAL CLASSES



Switching from in-person to online classes was a challenge, but we made a variety of fitness options accessible online including yoga, cardio, weights, Parkinsons and basketball skills.



Exercise is such a big stress relief and we wanted to provide members with options they could do from the safety and comfort of their own homes.

– Zach McCollum  
Executive Director, Programs & Landen Facility



A photograph of two women sitting together and smiling. The woman on the left has short dark hair and is wearing a purple t-shirt with a white logo that includes the word 'the'. The woman on the right has short blonde hair and is wearing a white t-shirt. In the background, a woman in a light blue shirt is standing and looking to the left. The scene is brightly lit, suggesting an indoor setting like a community center or office.

STAYING

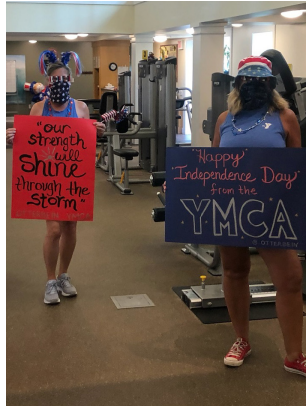
**Connected** ▶



## OFFERING A LIFELINE FOR SENIORS

I was heartbroken for them...they went from daily friendship time to being alone. I knew we had to do something.

- Julie Fennessey  
Director, Stolle Center



Julie started a phone-a-thon, making hundreds of individual calls to our senior members. Staff delivered seasonal care packages with hand written notes. We wanted them to know someone was thinking about them.

Debbie Parshall, Director Otterbein Life Enrichment Center, created a series of Older Adult Wellness virtual classes focused on exercises specific for balance practice, seated cardio, arthritis and people with Parkinson's.



STAYING

**Healthy**







## PROVIDING CARE WAS OUR PRIVILEGE

“ My wife and I both work as first responders and when the Coronavirus pandemic began we were nervous about balancing our essential jobs and providing appropriate care for our two young children. The staff at the Countryside YMCA was extremely responsive to us and made our transition into the new daycare setting seamless. We are extremely thankful that the Countryside YMCA Children’s Center was there in our time of need. ”

- Andrew & Christina Grossenbaugh

Countryside YMCA is one of the largest providers of childcare in Warren County. When childcare centers began shutting down we immediately applied for emergency licensing to become Pandemic Childcare Centers. During the shutdown the Y provided care to about 90 children.



STAYING

**Hopeful** ▶

# ▶ OUR REOPENING

To welcome staff and members back safely we created a welcome back video to share what members would expect to see and do when they returned to our building.



**Chris Johnson**  
President/CEO



## LET'S STAY HEALTHY TOGETHER



Maintain a safe social distance.



Wash or sanitize your hands often.



Help disinfect equipment after use.



Reserve your spot in advance for a class or program to avoid overcrowding.

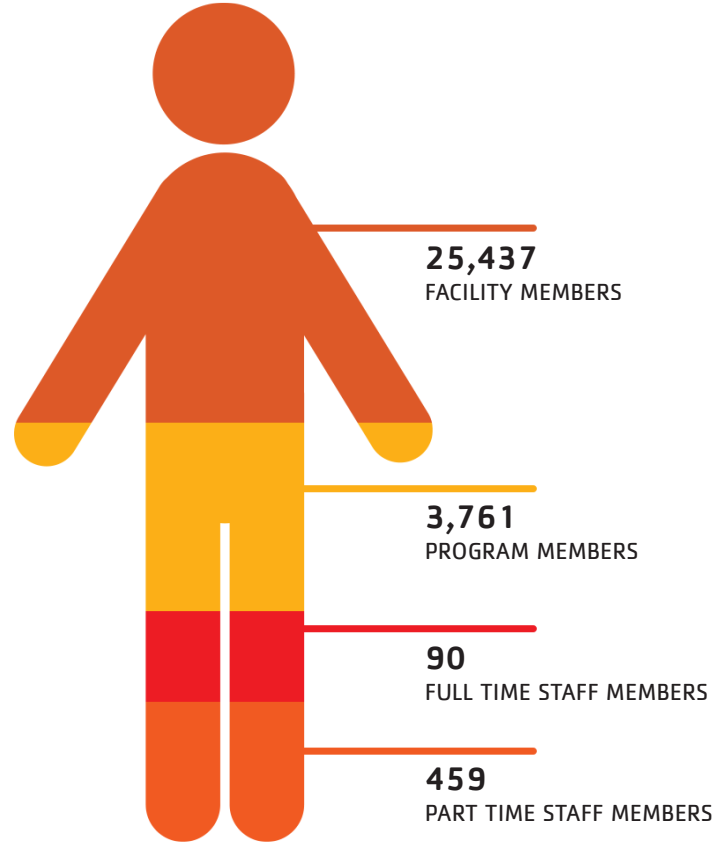


We encourage you to wear a mask in the facility.

**2020 STATS**



# MEMBERSHIP NUMBERS IN 2020



# VOLUNTEER NUMBERS IN 2020



**727**  
VOLUNTEER POSITIONS

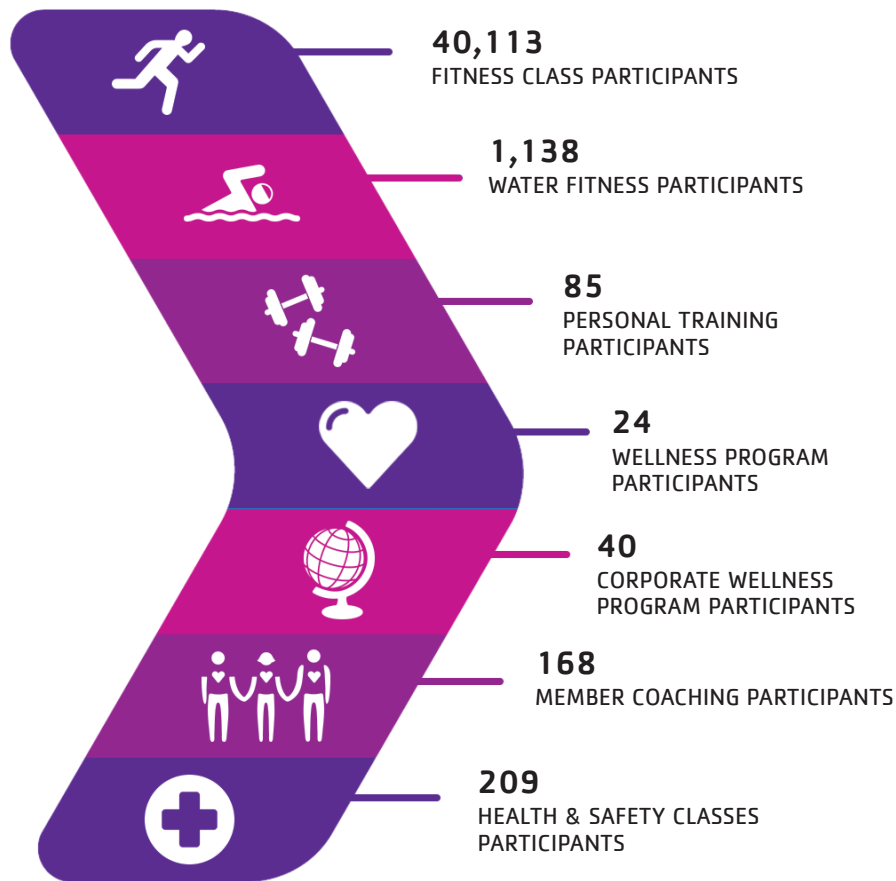


**3,305**  
TOTAL VOLUNTEERS



**4,025**  
VOLUNTEER HOURS

# HEALTHY LIVING BY THE NUMBERS IN 2020



# YOUNG LIVES TOUCHED IN 2020



**478**  
CAMPERS



**1,968**  
SWIM LESSONS



**70**  
PRE  
COMPETITIVE  
SWIM TEAM



**228**  
SWIM TEAM



**1,365**  
CHILD WATCH  
LANDEN



**1,222**  
GYMNASTICS



**74**  
GYMNASTICS  
TEAM



**601**  
YOUTH SPORTS  
CLASSES



**1,305**  
YOUTH SPORTS  
LEAGUES



**61**  
CHILDCARE  
ENROLLMENT  
LANDEN



**11**  
LEBANON  
HIGH SCHOOL  
GYM CLASSES



**64**  
WAYNESVILLE  
HIGH SCHOOL  
GYM CLASSES



**861**  
ARTS &  
EDUCATION



**11,216**  
CHILD WATCH  
LEBANON



**64**  
KIDS NIGHT  
OUT



**716**  
CHILDCARE  
ENROLLMENT  
LEBANON



**60**  
YOUTH  
OVERNIGHT



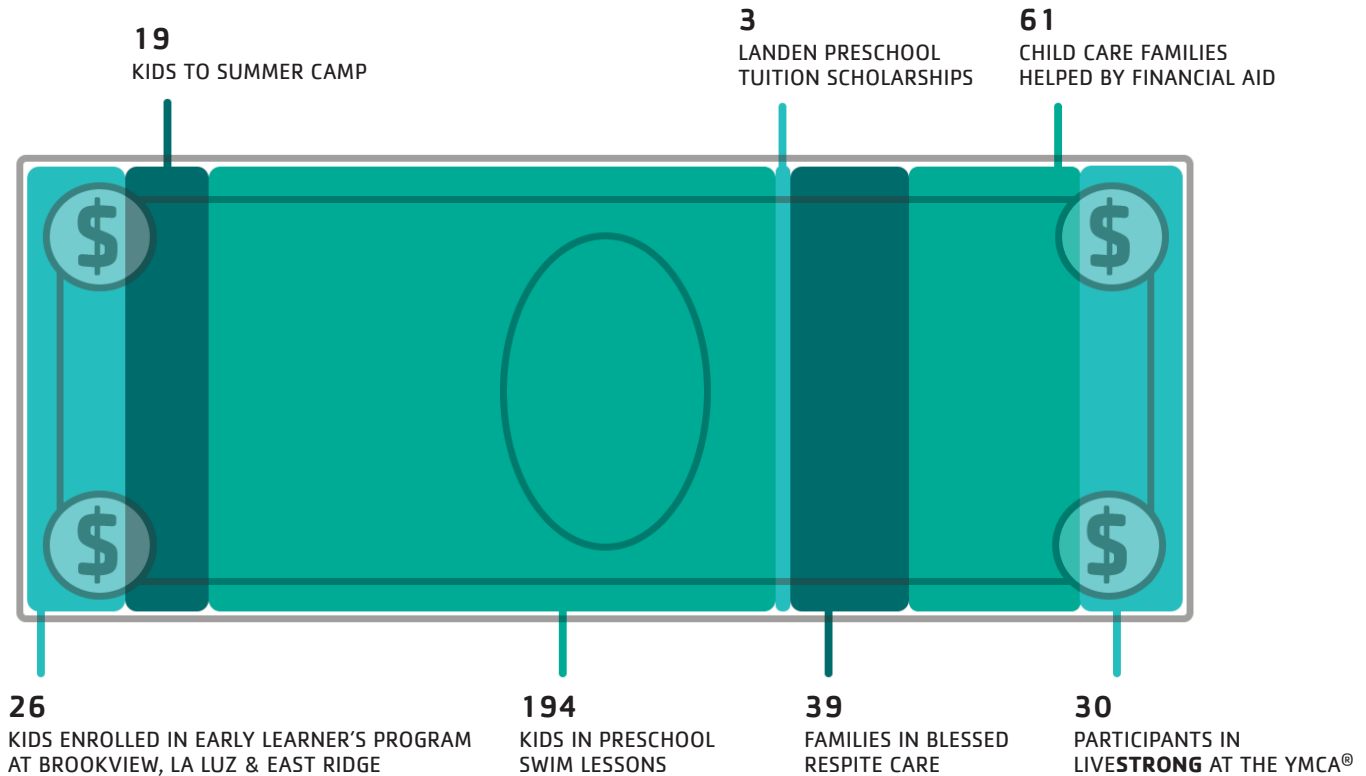
**3,839**  
MOTION ZONE



**12**  
A TEAM



# HELPED BY CAMPAIGN FUNDING IN 2020



# CAMPAIGN EVENTS IN 2020

## INDOOR TRIATHLON

COUNTRYSIDE YMCA | LEBANON



37  
PARTICIPANTS

Saturday, January 18, 2020  
Race begins at 6:00p

REGISTER NOW!



**IT'S A GRAND AFFAIR**  
A ROARING TWENTIES GALA  
COUNTRYSIDE YMCA

Saturday, March 7, 2020

275  
ATTENDEES



**Trail Run**  
Hewett P. Mulford Trail

Saturday, November 14  
Beginning at 7:00am

REGISTER NOW!

33  
PARTICIPANTS

45  
PARTICIPANTS



**VIRTUAL RACE**  
More details coming soon!

2020  
**APPLEFEST**  
COUNTRYSIDE YMCA  
5K • 10K • 15K

144  
PARTICIPANTS



COUNTRYSIDE YMCA  
**GOLF OUTING**

September 16, 2020  
City of Mason Golf Center  
countrysideymca.org



# FINANCIALS IN 2020

## STATEMENT OF ACTIVITIES

### REVENUE, GAINS AND LOSSES

MEMBERSHIP DUES:	\$4,360,260
PROGRAM FEES:	\$4,449,643
INTEREST AND DIVIDENDS:	\$255,526

### INVESTMENT RETURN:

REALIZED GAIN ON INVESTMENTS:	\$102,578
UNREALIZED GAIN ON INVESTMENTS:	\$293,340
CONTRIBUTIONS:	\$815,873
RENTAL INCOME:	\$216,418
PAYCHECK PROTECTION PROGRAM LOAN FORGIVENESS:	\$1,293,220
MISCELLANEOUS:	\$280,057

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TOTAL REVENUE & GAINS:	\$12,066,915
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### EXPENSES

PROGRAM SERVICES:	\$9,131,040
MANAGEMENT & GENERAL:	\$2,303,798
FUNDRAISING:	\$144,772

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TOTAL EXPENSES:	\$11,579,610
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### CHANGE IN NET ASSETS

**\$487,305**

NET ASSETS AT BEGINNING OF YEAR:	\$20,988,548
NET ASSETS AT END OF YEAR:	\$21,475,853

WE STAYED

**Connected ▶ Active ▶ Healthy**  
**▶ HOPEFUL**

IN 2020